

MYXpats TalentCorp MyNext

LIFE AT WORK AWARDS LAWA 2023

BRANDMARK GUIDE

USING YOUR LAWA 2023 BRANDMARK



LAWA 2023 brandmark

LIFE AT WORK Awards (LAWA) 2023 winners are authorised and encouraged to use the LAWA brandmark to mark their achievement in promoting Diversity, Equity and Inclusion (DEI) in their workplace.

The marks can be used widely. However, do note that we have some regulations to their use.

For any enquiries on using the LAWA brandmark, kindly email to *comms@talentcorp.com.my*

Where to use the mark:

- Websites
- Stationeries
- Stickers & Signs
- Advertising & Promotions

Where <u>NOT</u> to use the mark:

- Flags
- Certificates for external acknowledgement (outside your organisation)

MINIMUM SIZE:

* Please scale the logo brandmark

proportionately

2cm

CLEAR SPACE:



EXAMPLES

Letterhead

HANOVER AND TYKE	HANOVER AND TYKE 123 Anywhere St. Any City. ST 12345 +123-456-7890
Dear Mr. Alves,	
A letterhead is the heading at the top of a s heading usually consists of a name and an a sometimes a background pattern.	heet of letter paper (stationery). That address, and a logo or corporate design, and
The term "letterhead" is often used to refer heading. Many companies and individuals p word processor or other software applicatio information as pre-printed stationery but w	refer to create a letterhead template in a on. This generally includes the same
Letterhead can then be printed on stationer output device or sent electronically. That he address, and a logo or corporate design, an	eading usually consists of a name and an
Sincerely, Januthan Jonathan Patterson	
Jonander Patterson Manager	The states

Website

Explore career opportunities and discover how you can make an impact	releases, access our image and video library, download our annual reports.	nation building through the LiveWire programme which aims to equip youth entrepreneurs in East Malaysia with the knowledge to to be successful in their entrepreneurial endeavors.	and technology to unlock more, cle energy for the decades ahead.
More in Home	More about	Can we help?	Connect with us
Motorists	Who we are	Contact us	(a) Instagram
Motorists Business customers	Who we are What we do	Contact us Let's collaborate	 Instagram YouTube
			YouTube
Business customers	What we do	Let's collaborate	YouTube f Facebook
Business customers Energy and innovation	What we do Careers	Let's collaborate	YouTube

LAWA 2023 BRANDMARK TERMS OF USE

- By using the LIFE AT WORK Awards (LAWA) 2023 endorsement brandmark ("Brandmark"), you agree to comply with these terms of use ("Terms").
- You may not alter, modify, or distort the Brandmark in any way, including changing its colour, aspect ratio, or composition.
- You may not use the Brandmark in a way that is deceptive, harmful, defamatory, or otherwise objectionable.
- You may not use the Brandmark in a way that suggests sponsorship, or approval by Talent Corporation Malaysia Berhad (TalentCorp) of products, services, or content not associated with TalentCorp.
- You agree to indemnify and hold TalentCorp harmless from any claims, damages, or losses arising out of your use of the Brandmark in violation of these Terms.
- TalentCorp reserves the right to modify or update these Terms at any time. Your continued use of the Brandmark following such changes constitutes your acceptance of the modified Terms.





THANK YOU

GET IN TOUCH

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