



MINISTRY OF HUMAN RESOURCES

TalentCorp
GROUP OF COMPANIES

MYXpats TalentCorp **MYNext**
ATTRACT • NURTURE • RETAIN

LIFE AT WORK AWARDS **LAWA 2023**

BRANDMARK GUIDE

USING YOUR LAWA 2023 BRANDMARK



LAWA 2023 brandmark

LIFE AT WORK Awards (LAWA) 2023 winners are authorised and encouraged to use the LAWA brandmark to mark their achievement in promoting Diversity, Equity and Inclusion (DEI) in their workplace.

The marks can be used widely. However, do note that we have some regulations to their use.

For any enquiries on using the LAWA brandmark, kindly email to comms@talentcorp.com.my

Where to use the mark:

- Websites
- Stationeries
- Stickers & Signs
- Advertising & Promotions

Where NOT to use the mark:

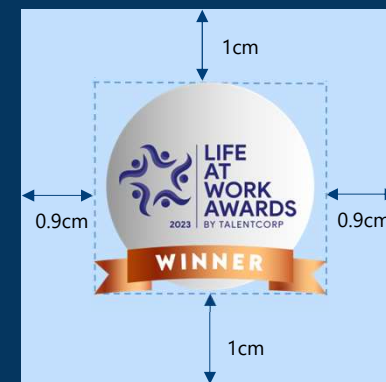
- Flags
- Certificates for external acknowledgement (outside your organisation)

MINIMUM SIZE:



** Please scale the logo brandmark proportionately*

CLEAR SPACE:

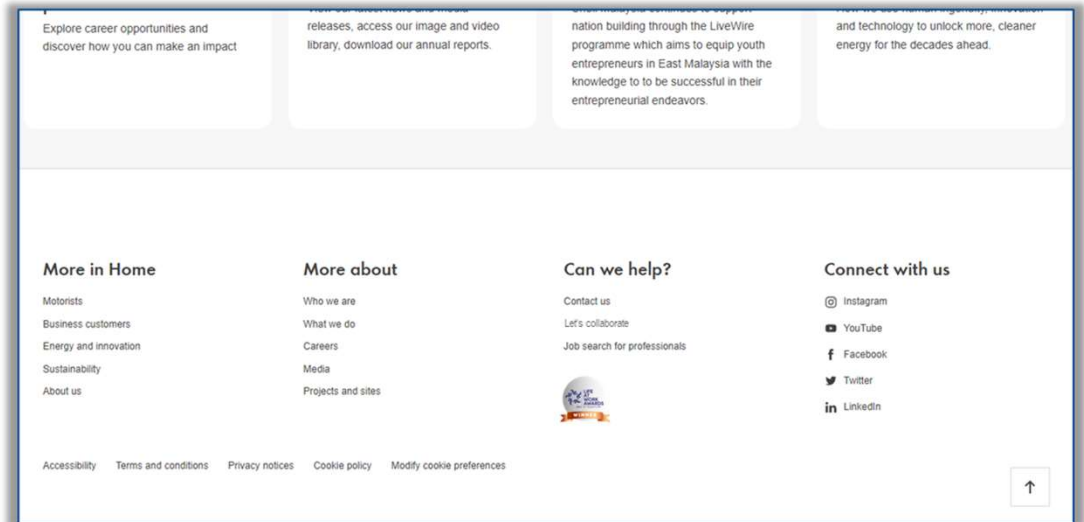


EXAMPLES

Letterhead



Website



LAWA 2023 BRANDMARK

TERMS OF USE

- By using the LIFE AT WORK Awards (LAWA) 2023 endorsement brandmark ("Brandmark"), you agree to comply with these terms of use ("Terms").
- You may not alter, modify, or distort the Brandmark in any way, including changing its colour, aspect ratio, or composition.
- You may not use the Brandmark in a way that is deceptive, harmful, defamatory, or otherwise objectionable.
- You may not use the Brandmark in a way that suggests sponsorship, or approval by Talent Corporation Malaysia Berhad (TalentCorp) of products, services, or content not associated with TalentCorp.
- You agree to indemnify and hold TalentCorp harmless from any claims, damages, or losses arising out of your use of the Brandmark in violation of these Terms.
- TalentCorp reserves the right to modify or update these Terms at any time. Your continued use of the Brandmark following such changes constitutes your acceptance of the modified Terms.



THANK YOU

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