



# Privacy Policy

At ACE, accessible from [www.creativemalaysia.com](http://www.creativemalaysia.com), one of our main priorities is the privacy of our visitors. ACE ("We", "Our" or "Us") has drafted this Privacy Policy document contains types of information that is collected and recorded by ACE and how we use it as a clear guideline to refer.

We also describe the measures we take to protect the security of your Personal Information and how you can contact us about our privacy practices. This Privacy Policy incorporates by reference the [Terms of Use](#) for the Sites, which apply to this Privacy Policy. When you visit the Sites or provide us with information, you consent to our use and disclosure of the information we collect or receive as described in this Privacy Policy and you agree to be bound by the terms and conditions of the policy.

Please review this Privacy Policy periodically as we may update it from time to time to reflect changes in our data practices.

## Consent

By using our website, you hereby consent to our Privacy Policy and agree to its terms.

## Information we collect

We may obtain information about you from various sources, including our Sites, when you call or email us or communicate with us through social media, or when you participate in an Event. An "Event" is an online gathering that includes full flow of process from event registration, event day activities on our ACE platform and post-event data information summarizing. We also may obtain information about you from business partners and other third parties and publicly available information.

The types of information we may obtain will include:

- Personal Information – Personal identification information such as your first & last name, phone number, e-mail address, company name, personal photo (if required), address.
- Demographic Information – Socio-economic information such as zip code, country, skills, industry, educational level, years of work

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**Above Creative Events (M) Sdn Bhd** (794953-H)

Block F-2-5, Plaza Arkadia, No. 3, Jalan Intisari Perdana, Desa Parkcity, 52200, Kuala Lumpur, Malaysia

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experience, marriage status, income or any related information to enhance your social networking on our event platform.

- Voluntary Information – Any information you have provided voluntarily to our Site when you contact us for any reasons, or to enhance your online event experience with us.
- Preference Information
- Device Information
- IP Address or Anonymous Information
- Dates & Times of your visits to our Sites
- General geographic location of your location to access our Sites
- Searching terms you have used to reach our Sites
- Actions or activities log you have accessed on our Sites
- Anonymous Information

## How we use your information

We use the information we collect in various ways, including to:

- Provide, operate, and maintain our website and platform
- Improve, personalize, and expand our website and platform
- Understand and analyse how you use our website and platform
- Develop new products, services, features, and functionality of our website and platform
- Communicate with you, either directly or through one of our partners, including for customer service, to provide you with updates and other information relating to the website, and for marketing and promotional purposes
- Send you emails
- Find and prevent fraud

## How We Protect Personal Information

ACE maintains administrative, technical and physical safeguards designed to assist us in protecting the Personal Information we collect against accidental, unlawful or unauthorized destruction, loss, alteration, access, disclosure or use.

Please note that no electronic transmission of information can be entirely secure. We cannot guarantee that the security measures we have in place to safeguard Personal Information will never be defeated or fail, or that those

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measures will always be sufficient or effective. Therefore, although we are committed to protecting your privacy, we do not promise, and you should not expect, that your Personal Information will always remain private. As a user of the Sites, you understand and agree that you assume all responsibility and risk for your use of the Sites, the internet generally, and the documents you post or access and for your conduct on and off the Sites.

To further protect yourself, you should safeguard your ACE Sites username and password and not share that information with anyone. You should also log off from and close your browser window when you have finished your visit to our Sites. Please note that we will never ask for your ACE account password via email.

## Log Files

ACE follows a standard procedure of using log files. These files log visitors when they visit websites. All hosting companies do this and a part of hosting services' analytics. The information collected by log files include internet protocol (IP) addresses, browser type, Internet Service Provider (ISP), date and time stamp, referring/exit pages, and possibly the number of clicks. These are not linked to any information that is personally identifiable. The purpose of the information is for analyzing trends, administering the site, tracking users' movement on the website, and gathering demographic information. Our Privacy Policy was created with the help of the Privacy Policy Generator and the Disclaimer Generator.

## Google DoubleClick DART Cookie

Google is one of a third-party vendor on our site. It also uses cookies, known as DART cookies, to serve ads to our site visitors based upon their visit to www.website.com and other sites on the internet. However, visitors may choose to decline the use of DART cookies by visiting the Google ad and content network Privacy Policy at the following URL <https://policies.google.com/technologies/ads>

## Our Advertising Partners

Some of advertisers on our site may use cookies and web beacons. Our advertising partners are listed below. Each of our advertising partners has their

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own Privacy Policy for their policies on user data. For easier access, we hyperlinked to their Privacy Policies below.

- Google <https://policies.google.com/technologies/ads>

## Advertising Partners Privacy Policies

You may consult this list to find the Privacy Policy for each of the advertising partners of ACE.

Third-party ad servers or ad networks uses technologies like cookies, JavaScript, or Web Beacons that are used in their respective advertisements and links that appear on ACE, which are sent directly to users' browser. They automatically receive your IP address when this occurs. These technologies are used to measure the effectiveness of their advertising campaigns and/or to personalize the advertising content that you see on websites that you visit.

Note that ACE has no access to or control over these cookies that are used by third-party advertisers.

## Third Party Privacy Policies

ACE's Privacy Policy does not apply to other advertisers or websites. Thus, we are advising you to consult the respective Privacy Policies of these third-party ad servers for more detailed information. It may include their practices and instructions about how to opt-out of certain options.

You can choose to disable cookies through your individual browser options. To know more detailed information about cookie management with specific web browsers, it can be found at the browsers' respective websites.

## GDPR Data Protection Rights

ACE will comply with all applicable data protection and privacy laws & regulations in the performance of its obligations under the General Data Protection Regulation ("GDPR", from the GDPR implementation date) or, until GDPR implementation date, the Data Protection Act 1998 ("Data Protection Laws").

## Children's Information

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Another part of our priority is adding protection for children while using the internet. We encourage parents and guardians to observe, participate in, and/or monitor and guide their online activity.

ACE does not knowingly collect any Personal Identifiable Information from children under the age of 13. If you think that your child provided this kind of information on our website, we strongly encourage you to contact us immediately and we will do our best efforts to promptly remove such information from our records.

### How to Contact Us

If you have further queries or clarifications needed about this Privacy Policy, please contact us at [hello@creativemalaysia.com](mailto:hello@creativemalaysia.com) and our support team will get back to you as soon as possible.

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